# **Blogging Rubric**

##### Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- |
|  | **4** | **3** | **2** | **1** |
| **Safety** | * No personal information |  |  | * Personal information given |
| **Web Manners** | * Positive * Shows respect for other bloggers |  |  | * Negative * Comments show disrespect for other bloggers and/or their ideas. |
| **Headline** | * Catchy or unique; makes audience want to open immediately * Purpose is very clear to the reader * Specific | * Interesting; makes audience want to open * Purpose is clear to the reader * Specific | * Dull/Plain; audience may or may not read * Purpose is confusing * Not specific | No headline provided. |
| **Content** | * On-topic according to thread * Comments add/clarify your own understanding and that of others with depth and complexity. * Questions are asked that relate to important big ideas and probe further thought. | * On-topic according to the thread * Comments add/clarify understandings. * Asks questions related to the topic. | * Comments on and off topic. * Comments are not always clear. * Questions may or may not be related to topic. | * Off-topic * Comments are missing, unrelated, and/or confusing. * Questions missing or not related to topic. |
| **Evidence** | * Comments are insightful and elaborated upon using evidence from image, text, or research. | * Comments have some elaboration using evidence to explain thinking. | * Comments have little to no elaboration/   evidence. | * No elaboration/   evidence. |
| **Commun-ication**  *Tip: Read comment* ***out loud*** *before publishing* | * Clear and concise; easy-to-follow thoughts. * Appropriate language w/ complex vocabulary/   language of the discipline.   * Complete, complex sentences * Correct spelling. * Correct punctuation adds to message’s effectiveness. | * Clear and concise; mostly easy-to-follow thoughts. * Appropriate language. * Complete sentences * Mostly correct spelling. * Mostly correct Punctuation does not distract from message. | * Unclear, confusing; hard to follow. * Simple or inappropriate language. * Incomplete sentences * Spelling errors detract from message. * Punctuation errors detract from message. | * No comments made or are so confusing that message can’t be understood. * Poor spelling * Poor punctuation |