# **Blogging Rubric**

##### Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **4** | **3** | **2** | **1** |
| **Safety** | * No personal information
 |  |  | * Personal information given
 |
| **Web Manners** | * Positive
* Shows respect for other bloggers
 |  |  | * Negative
* Comments show disrespect for other bloggers and/or their ideas.
 |
| **Headline** | * Catchy or unique; makes audience want to open immediately
* Purpose is very clear to the reader
* Specific
 | * Interesting; makes audience want to open
* Purpose is clear to the reader
* Specific
 | * Dull/Plain; audience may or may not read
* Purpose is confusing
* Not specific
 | No headline provided. |
| **Content** | * On-topic according to thread
* Comments add/clarify your own understanding and that of others with depth and complexity.
* Questions are asked that relate to important big ideas and probe further thought.
 | * On-topic according to the thread
* Comments add/clarify understandings.
* Asks questions related to the topic.
 | * Comments on and off topic.
* Comments are not always clear.
* Questions may or may not be related to topic.
 | * Off-topic
* Comments are missing, unrelated, and/or confusing.
* Questions missing or not related to topic.
 |
| **Evidence** | * Comments are insightful and elaborated upon using evidence from image, text, or research.
 | * Comments have some elaboration using evidence to explain thinking.
 | * Comments have little to no elaboration/

evidence. | * No elaboration/

evidence. |
| **Commun-ication***Tip: Read comment* ***out loud*** *before publishing* | * Clear and concise; easy-to-follow thoughts.
* Appropriate language w/ complex vocabulary/

 language of the discipline.* Complete, complex sentences
* Correct spelling.
* Correct punctuation adds to message’s effectiveness.
 | * Clear and concise; mostly easy-to-follow thoughts.
* Appropriate language.
* Complete sentences
* Mostly correct spelling.
* Mostly correct Punctuation does not distract from message.
 | * Unclear, confusing; hard to follow.
* Simple or inappropriate language.
* Incomplete sentences
* Spelling errors detract from message.
* Punctuation errors detract from message.
 | * No comments made or are so confusing that message can’t be understood.
* Poor spelling
* Poor punctuation
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